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September 17, 2003

ATTORNEY DOCKET NO. 8159.0011-01 CUSTOMER NO. 22,852



Box PATENT APPLICATION Commissioner for Patents Washington, DC 20231

New U.S. Patent Application (Continuation of 09/465,730)

Title: System and Method Permitting Merchants to Use Electronic Billboard
Displays to Carry Advertisements for Products That Can Be Purchased
Through A Universal, Automated Order Processing System
Inventor: Charles Eric HUNTER et al.

Sir:

We enclose the following papers for filing in the United States Patent and Trademark Office in connection with the above patent application. This is a continuation of prior Application No. 09/465,730, filed May 17, 2000. This application is being filed under the provisions of 37 C.F.R. § 1.53(b). Please accord this continuation application an application number and filing date and record and return the Assignment to the undersigned.

- 1. Application- 48 pages, including 2 independent claims and 7 claims total;
- 2. Drawings 11 sheets of drawings (Figures 1-11);
- 3. Copy of Petition for 3 Month Extension of Time to Respond to Office Action (dated March 17, 2003) in Parent Application 09/465,730;
- 4. Preliminary Amendment;
- 5. Copy of executed Declaration filed in Parent Application;
- 6. Copy of Revocation of Power of Attorney and Grant of New Power of Attorney file in Parent Application;
- 7. Information Disclosure Statement and Form PTO-1449;

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The filing fee is calculated as follows:

Basic Application Filing Fee					\$750	\$	750.00
	Number of Claims		Basic	Extra Claims			
Total Claims	20	-	20	0	x \$18		0.00
Independent Claims	2	-	3	0	x \$84		0.00
Presentation of Multiple Dep. Claim(s) +\$280						1	
Subtotal						\$	750.00
Reduction by 1/2 if small entity						-	375.00
TOTAL APPLICATION FILING FEE						\$	375.00

8. A check for \$375.00 is enclosed. The fee includes:

\$375.00 filing fee.

Please address all correspondence with respect to this application to:

Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P. 1300 I Street, N.W. Washington, D.C. 20005-3315

The Commissioner is hereby authorized to charge any additional filing fees due and any other fees due under 37 C.F.R. § 1.16 or §1.17 during the pendency of this application to our Deposit Account No. 06-0916.

Respectfully submitted, FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

Robert E. Converse, Jr.

Reg. No. 27,432

REC/MED:srd Enclosures